



Games

Human-Computer Interaction Lecture

Slides adapted from the Game Design Workshop by V. Schwind, Image from: <https://pxhere.com/de/photo/764632>



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Learning Goals

- Understand ...
 - › what a game is and why video games are an important subject in HCI
 - › game types and classifications
 - › principles of a meaningful game
 - › the player-centered development process
 - › gameplay and flow mechanics
 - › technology-related questions
- Be able to explain ...
 - › game principles and game development processes
 - › game types and technologies



WHAT IS A GAME?

“Games are the voluntary attempt to overcome unnecessary obstacles”.

- Bernard Suits [42]

What is a Game?

- An interactive **piece of entertainment**
- Structured form of play and governed by **rules**
- **Uncertain, unforeseeable, quantified** outcome
- Circumscribed in **time** and **“place”**
- Undertaken for **fun** and **non-productive**
 - › Exceptions: serious games, gamification
- Accompanied by the awareness of being in **another reality**
 - › Simulating **an artificial conflict**
 - › Solving **an artificial problem**

A black and white photograph capturing a moment of strategic decision-making. In the foreground, a hand is shown in sharp focus, delicately grasping a chess piece, likely a king or queen, as it is being moved across the board. The chessboard and other pieces are visible but slightly out of focus, emphasizing the hand's action. In the background, a person's face is blurred, suggesting a focused and intense atmosphere. The overall composition is dramatic and contemplative.

WHY DO PEOPLE PLAY GAMES?

Game Classification

- **Cooperation**

- › Cooperative or non-cooperative (alone or together)

- **Symmetry**

- › Symmetric or asymmetric (identity based payoff or all equal)

- **Sum of Choice**

- › Zero-sum / Non-zero sum or constant-sum (+ sum of all wins - sum of all losses = 0)

- **Simultaneous / Sequential (Dynamic)**

- › Moves / Prior Knowledge / Time Axis

- **Information**

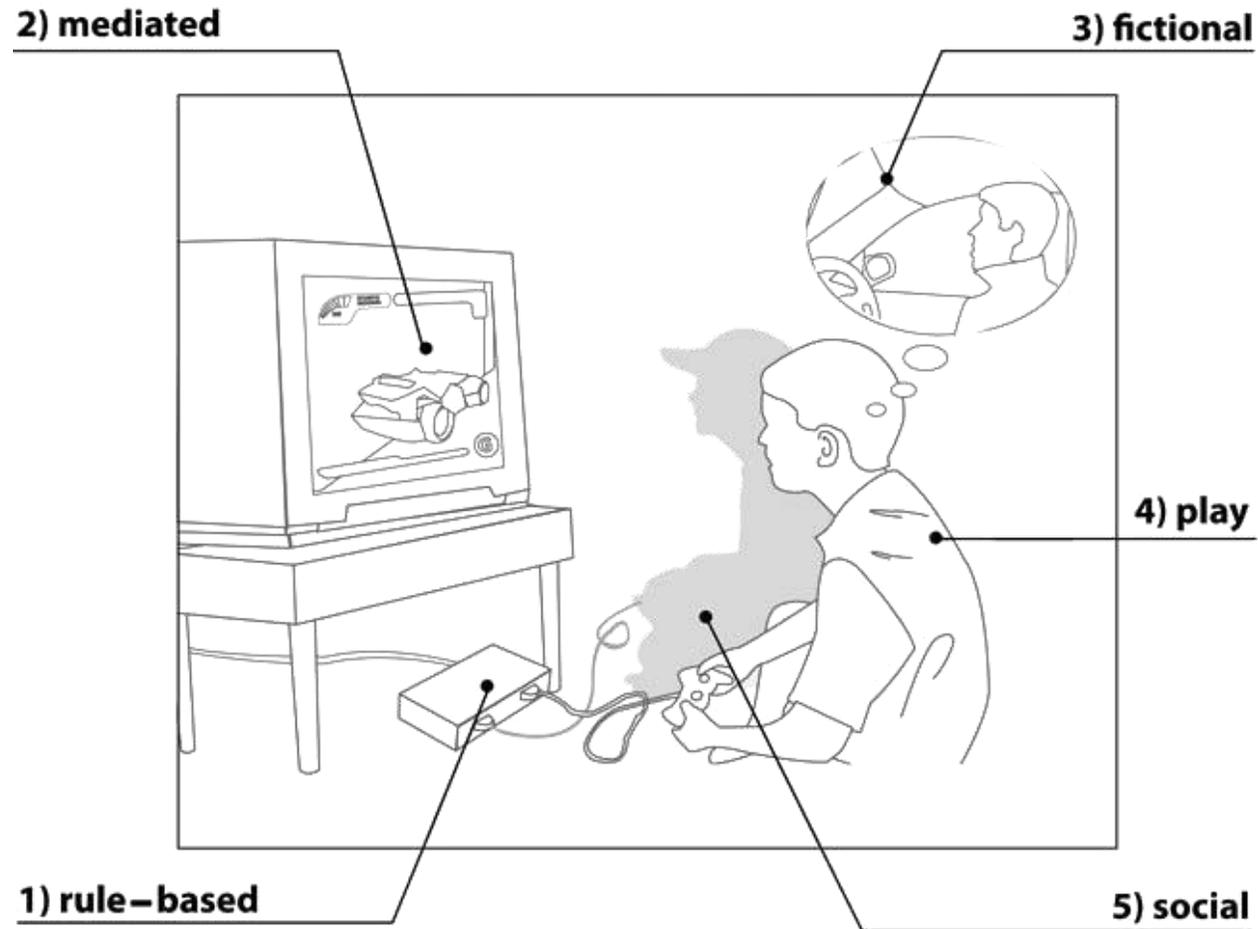
- › Perfect (all moves are known)

- › Imperfect (some moves are unknown)

Video Game Classification

View	Type	Genre
Side-Scroller	Action	Fantasy
First-Person / Ego	Adventure	Science-Fiction
Third-Person	Role-Play-Game	Sport
Top-Down	Puzzle	Party
2D	Party	Medieval
3D	Racing	Horror
...

Five Planes

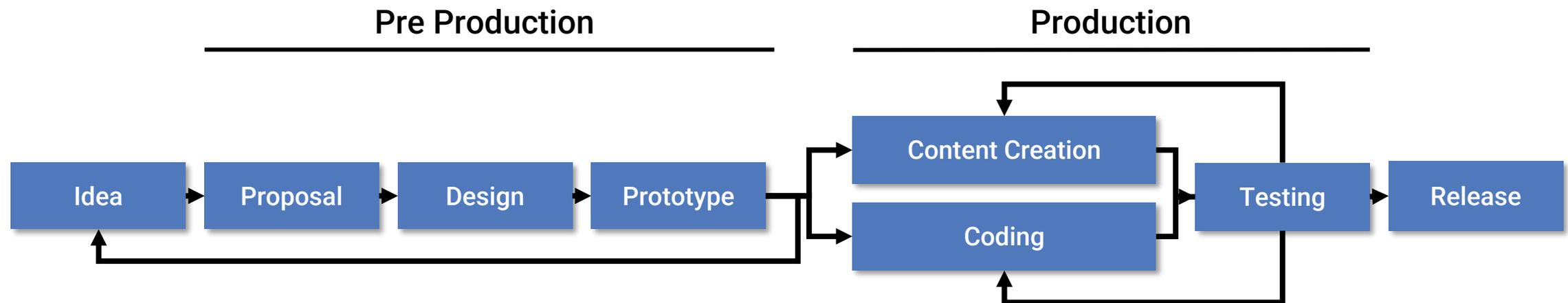


M. Nietzsche, Video game spaces: image, play, and structure in 3D worlds. MIT Press. (2008)



HOW TO CREATE A GAME?

Development Process



Game Design

- A **designer** creates a **context** to be encountered by a **player**, from which **meaning** emerges [1].
- Meaning is an interpretation of context based on
 - › **Semiotics**: The study of signs and symbols and their interpretation
 - › **System**: A set of interconnected components working together to achieve a common goal or purpose
 - › **Interactivity**: The ability of a system or technology to respond to user input or actions in a meaningful way
 - › **Choice**: The act of selecting or making a decision between two or more options

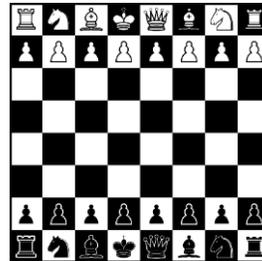
[1] Peter Shankar - CSE 497 – Topics on AI & Computer Game Programming

Meaning in Games

Semiotic



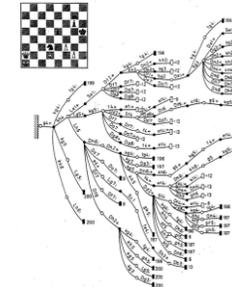
System



Interactivity



Choice



-
- A **symbol (or icon)** represents something other than itself
 - Symbols are **interpreted**
 - **Meaning** results when a symbol is interpreted
 - **Context** shapes interpretation

Meaning in Games

Semiotic



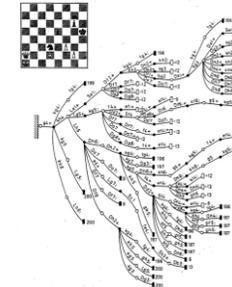
System



Interactivity



Choice



-
- **Objects** are the parts, elements, or variables within the system
 - **Attributes** are qualities or properties of the system and its objects
 - **Internal** relationships are relations among the objects
 - **Environment** is the context that surrounds the system

Meaning in Games

Semiotic



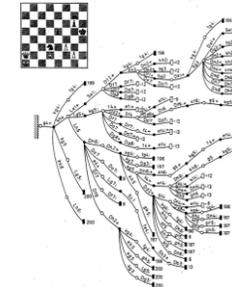
System



Interactivity



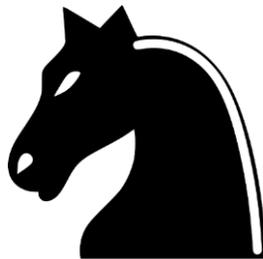
Choice



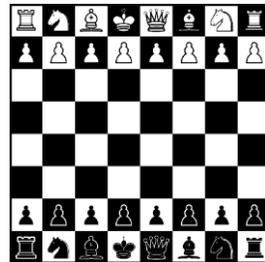
-
- **Cognitive:** interpretive participation
 - **Functional:** utilitarian participation
 - **Explicit:** participation with designed choices and procedures
 - **Beyond-the-object:** participation within the culture of the project

Meaning in Games

Semiotic



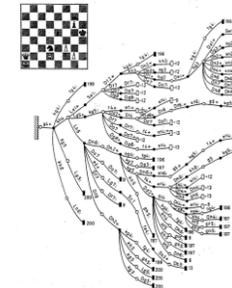
System



Interactivity



Choice

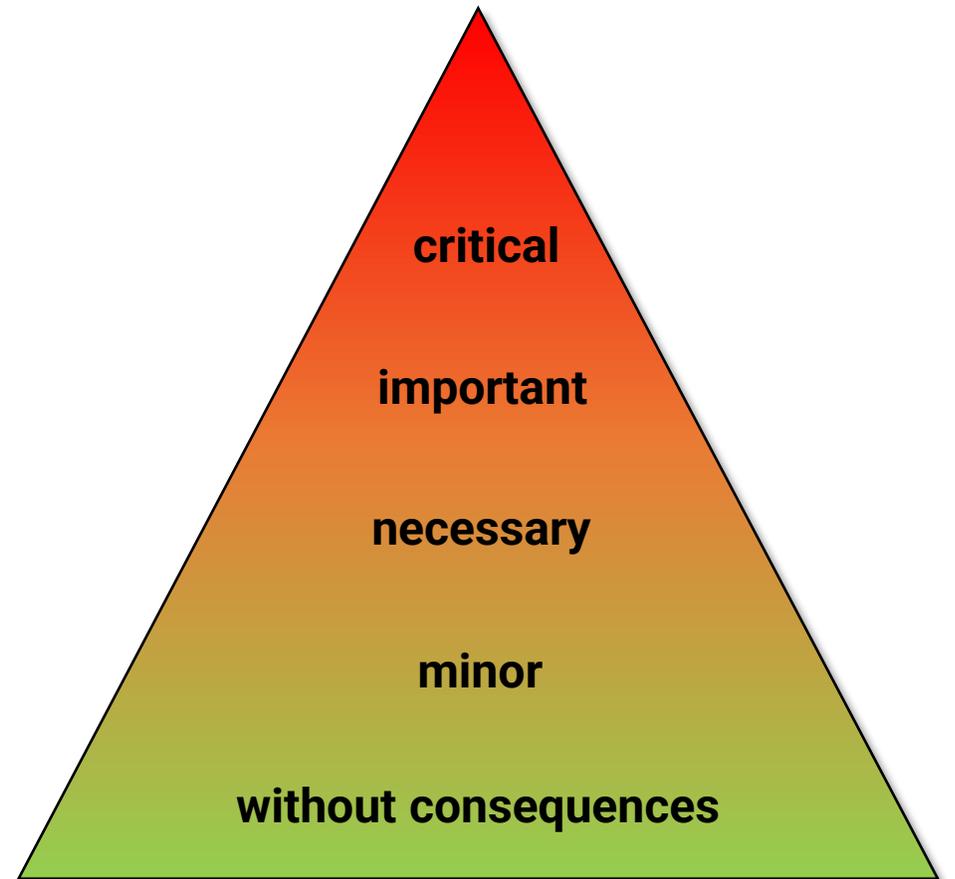


-
- Choices at **micro level**: each decision at its smallest level
 - Choices at **macro level**: aggregated choices form a larger outcome
 - A cluster of choices is a player's **tactic** (local planning)
 - The sum of choices is a player's **strategy** (global planning)
 - The **outcome** also depends on the action of others.

Choices in Games

- A choice is a **non-trivial, two-sided question** to the player
 - › **upside**, one step closer to victory
 - › **downside**, hurts the player's chances of winning
- **A choice has consequences**
 - › The player **can not go back** after exploring the consequences
 - › Simple **risk** management: low risk / low rewards – high risk / high reward
 - › Avoid **dominant strategies**
 - › Avoid **trivial choices**
- The player must be **aware** of making a choice.
- Choices have **consequences**

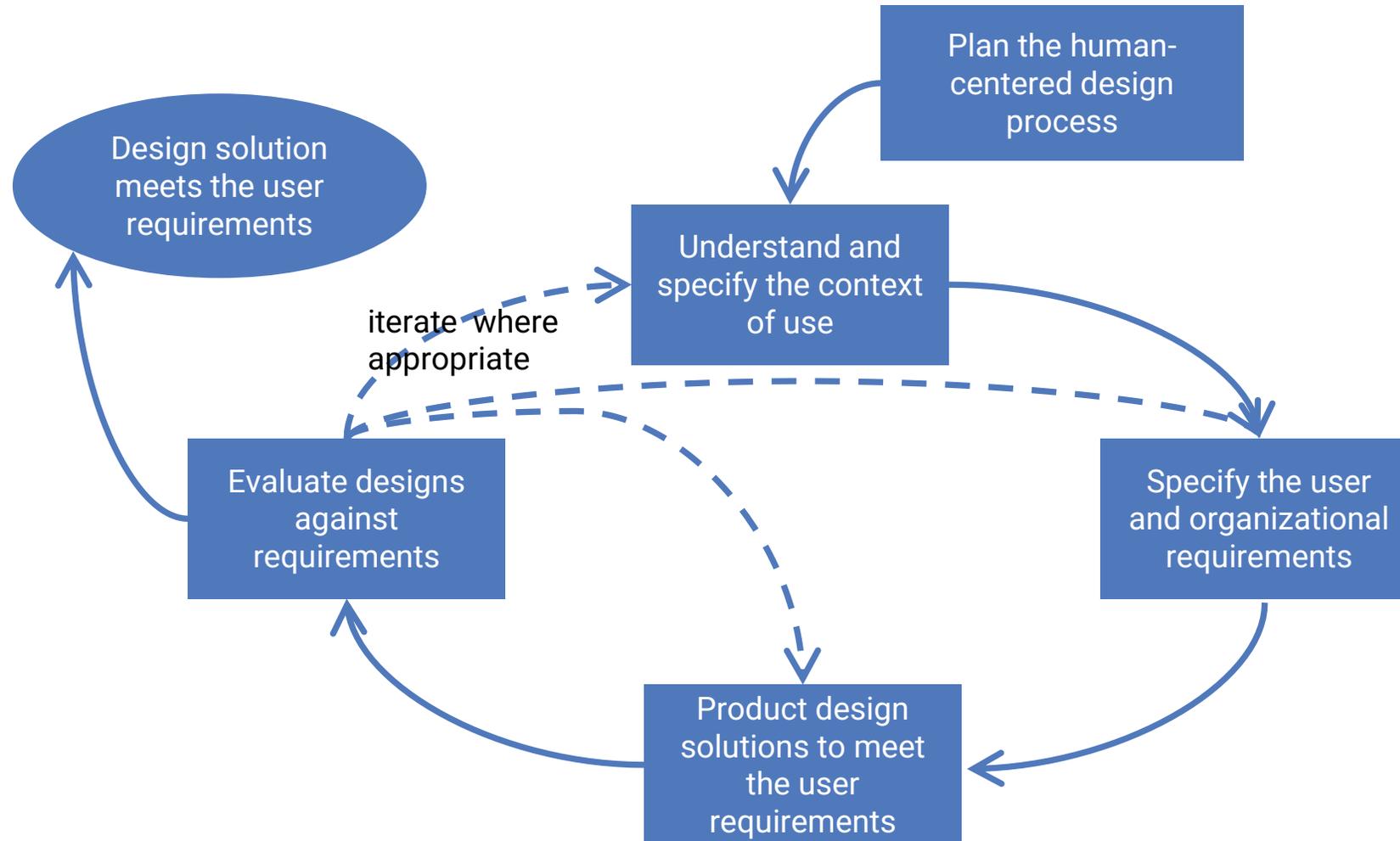
- life or death
- direct and immediate impact
- indirect or delayed impact
- small impact, direct as well as indirect
- no impact, no outcome



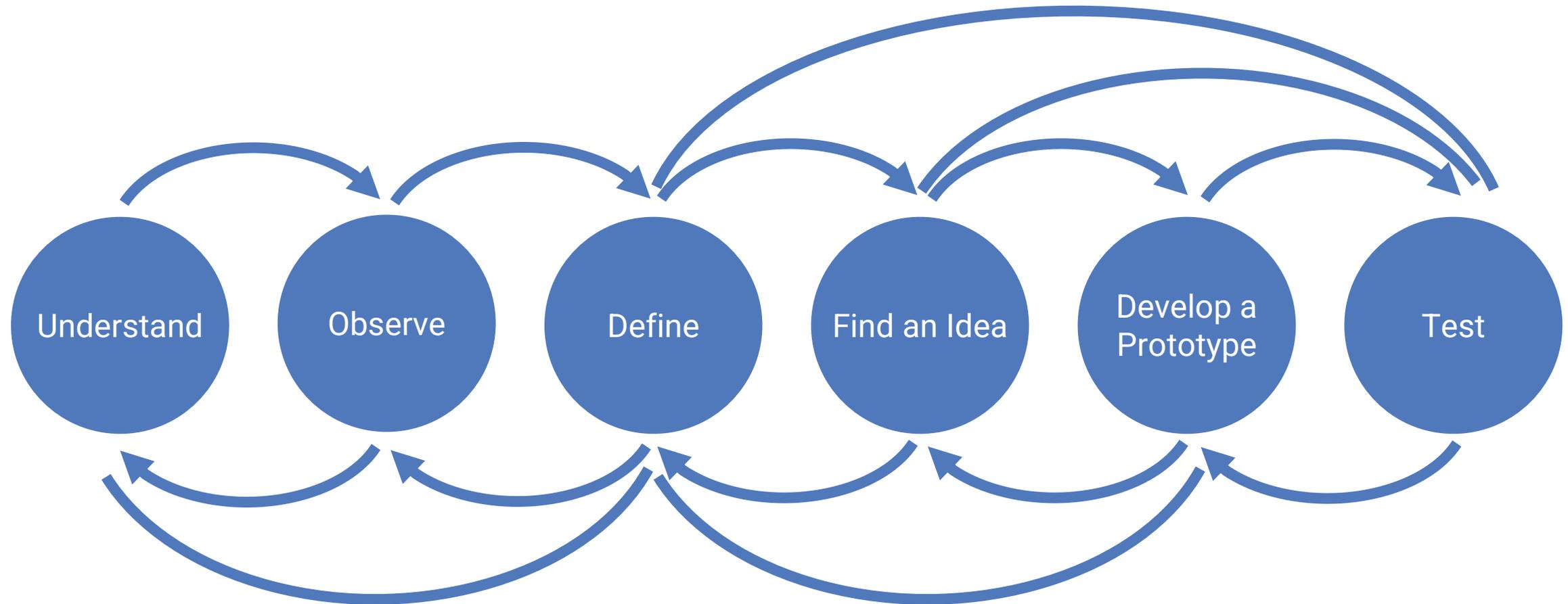


**Is the illusion of having a choice
more meaningful than the choice itself?**

Human Player-centered Game Design



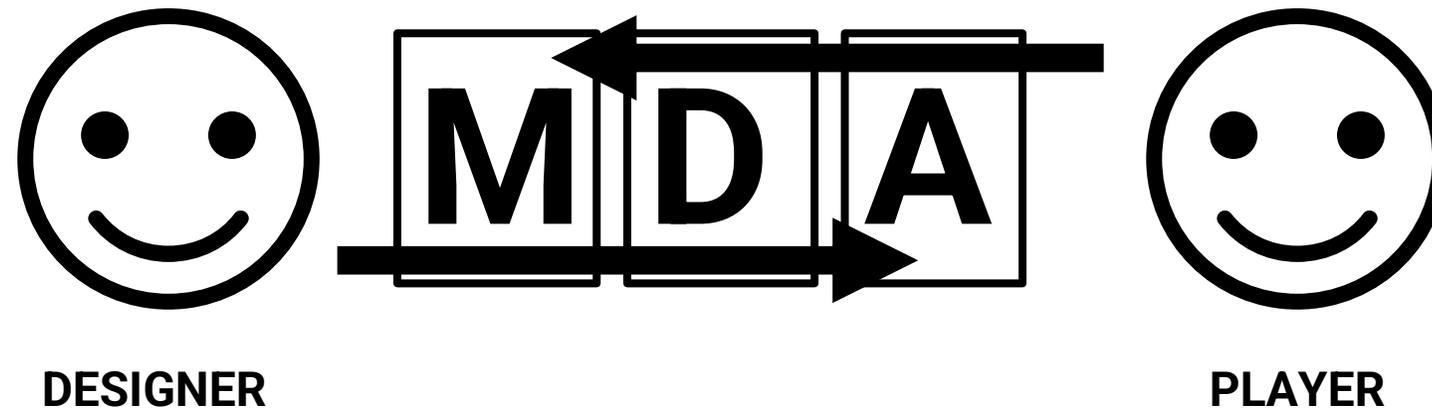
Design Thinking



The Design Thinking process, referring to an Anja Wölbling, Kira Krämer, Clemens N. Buss, Katrin Dribbisch, Peter LoBue, and Abraham Taherivand 2012. "Design Thinking: An Innovative Concept for Developing User-Centered Software", in Software for People, Mädche, Alexander (eds.), Berlin: Springer, pp. 121ff.

MDA Framework

- **Mechanics:** Rules and algorithms define the actions
- **Dynamics:** Behavior arising while players interact
- **Aesthetics:** Visual qualities, Experiences, emotions



Players' Demographics

- 0-3 **Infant/Toddler**: Interested in Toys. The target group in this age are the parents!
- 4-6 **Preschooler**: First interest in simple video games
- 7-9 **Kids**: Age of reason, Childrens are able to solve complex problems
- 10-13 **Pre-Teen**: Age of obsession, neurological growth with the ability to think deeply
- 13-18 **Teen**: First gap - boys interested in competition / girls on real-world issues
- 18-24 **Young Adult**: The main game consumer group: have both time and money
- 25-35 **Twenties and Thirties**: Family formation and hardcore gamers
- 35-50 **Thirties and Forties**: decisions about expensive games (for children or themselves)
- 50+ **Fifties and Up**: Empty nesters have a lot of time, children's have moved out

Players' Demographics

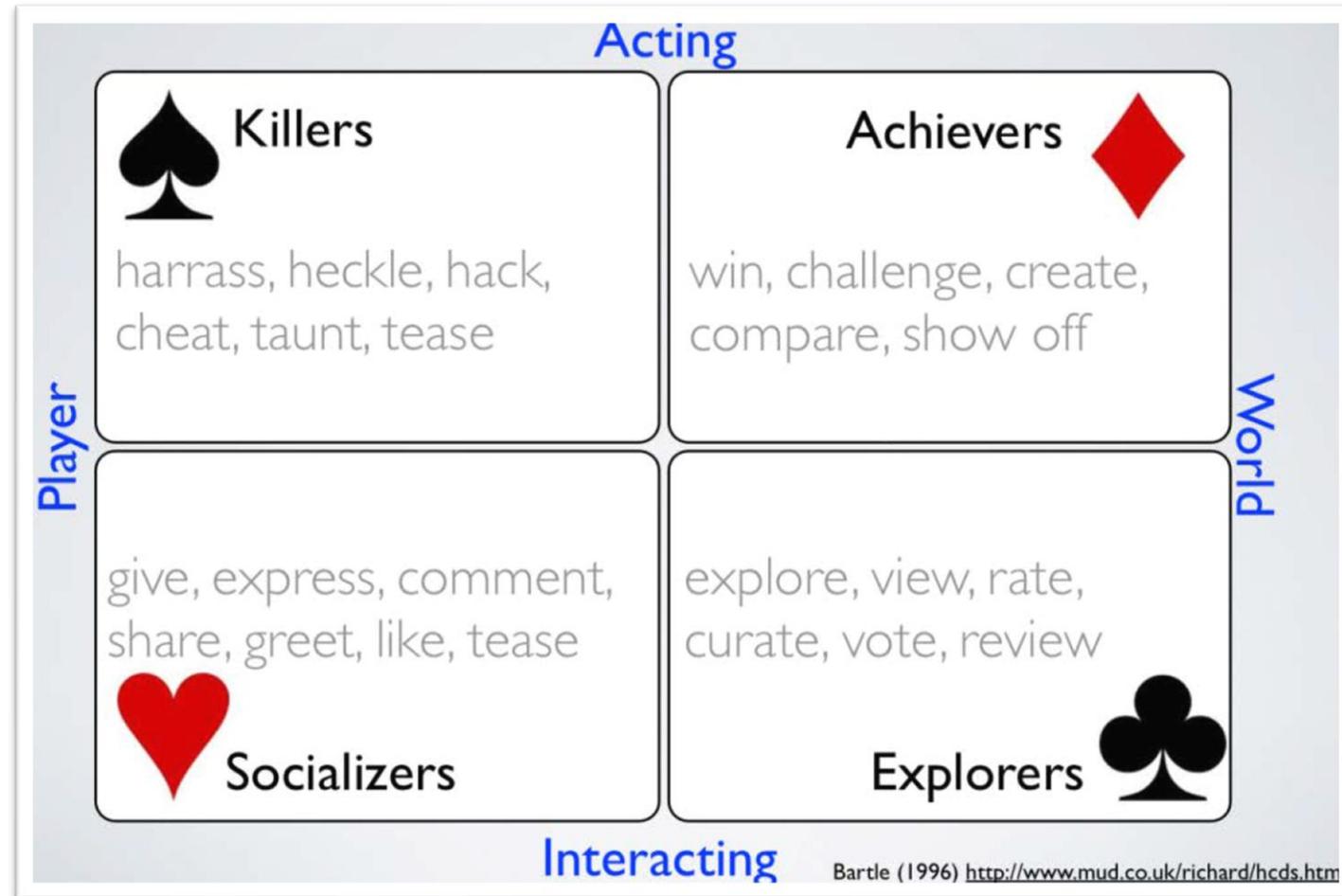
■ Gender Gaps

- › Males: Mastery, Action, Competition, Destruction, Spatial Puzzles, Trial & Error
- › Females: Emotion, Link to Real World, Dialogues & Verbal Puzzles, Learning by Example

■ Cultural Differences

- › Eastern: Strategic affinity, prefer young figures, female protagonists, androgyny, colors
- › Europe: High diversity, lowest religious affinity for video games.
- › Western: Patriotic, but strong restriction of sexual and homosexual representations
 - › Many subcultures
- › India: High affinity for polytheism religious content.

Bartle's Taxonomy of Players



Players' Expectations

Create what players expect...

- › Meaning
- › Consistence
- › Tasks
- › Immersion
- › Solutions
- › Challenges
- › Rewards
- › Aesthetics

... and what not!

- › Dynamics
- › Curiosities
- › Surprisings
- › Changing game states
- › Increase the pace
- › Details
- › Limits
- › Subgames



But what players really want is an experience!

Create...

- listen
- observe
- consider
- analyze
- dissect
- select
- abstract
- recombine
- mutate
- ...napkins!



...a game...

- Goals
- Constraints
- Mechanics
- Obstacles
- Rules
- Rewards
- Interfaces
- Styles



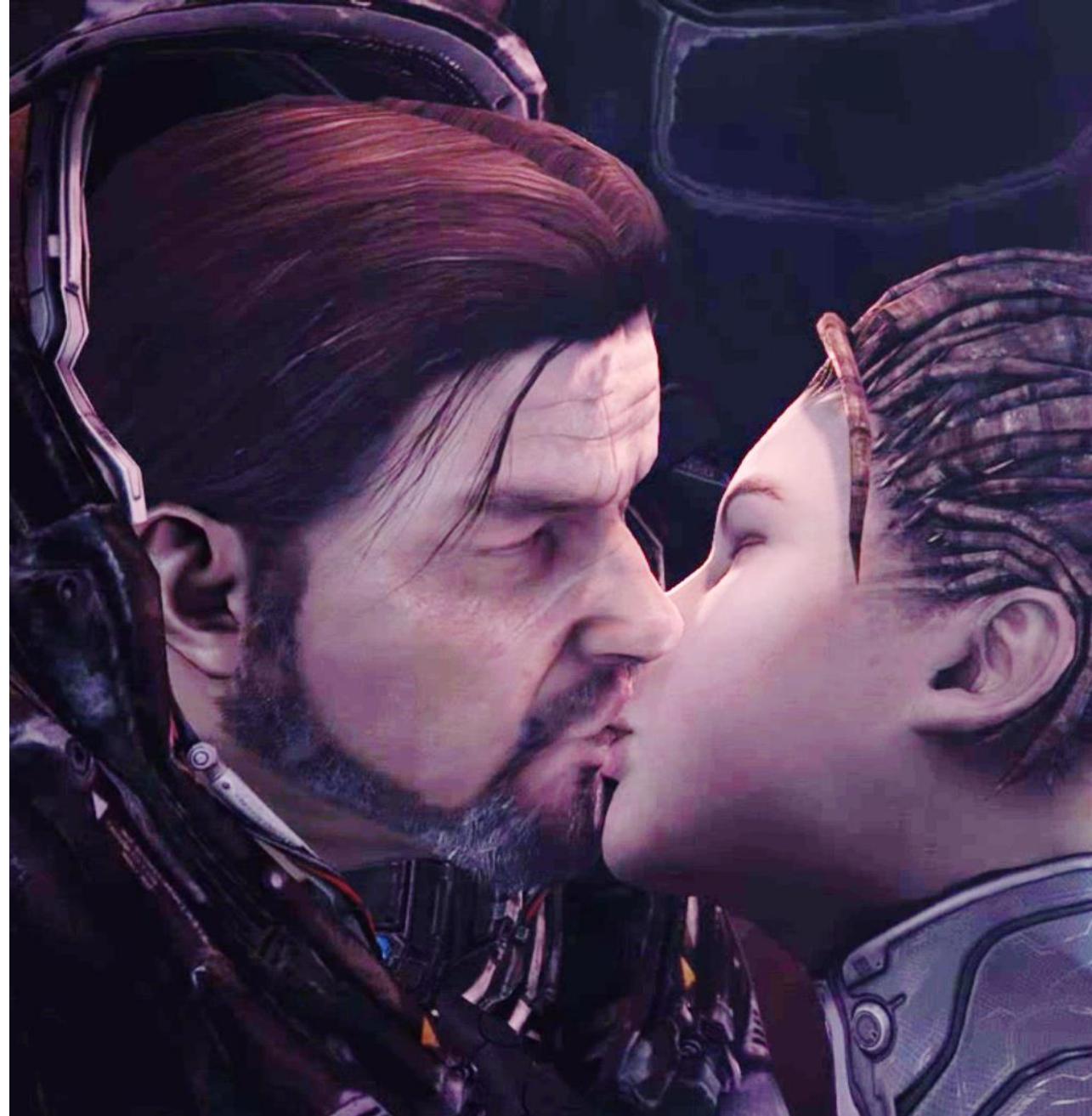
...with a meaningful...

- Protagonist
- Challenge
- Conflict
- Circumstance
- Location
- Age
- World
- Universe



...plot...

- Overcoming the monster
- Rags to riches
- Quest
- Voyage
- Comedy
- Tragedy
- Rebirth
- Romance



...to convey...

- Impression
- Perspective
- Learning
- Sensation
- Stimulation
- Reaction
- Feedback



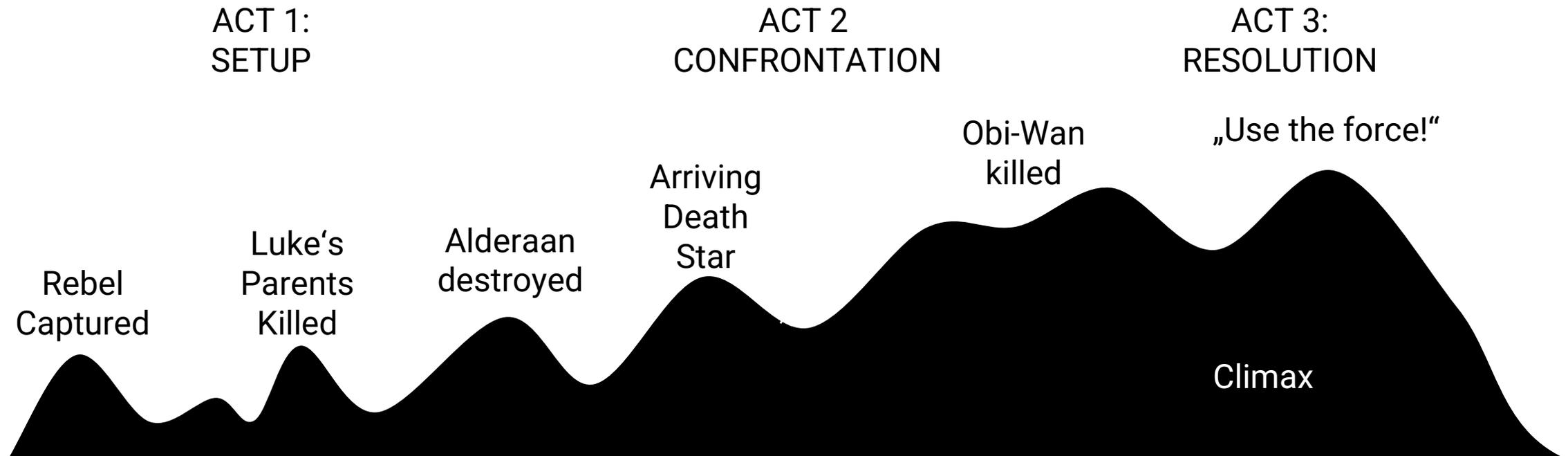
... an experience!

- Internal Value
- Satisfaction
- Membership
- Community
- Message
- Thrill
- Immersion
- Transformation
- Rethinking
- or in other words....



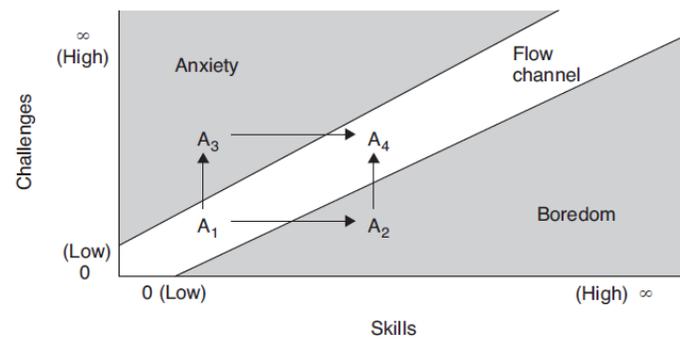
The Plot

- Experiences shouldn't be linear
- People get used to external stimuli and require changes and more stimuli to be as satisfied as before
- Alternations between action and resting

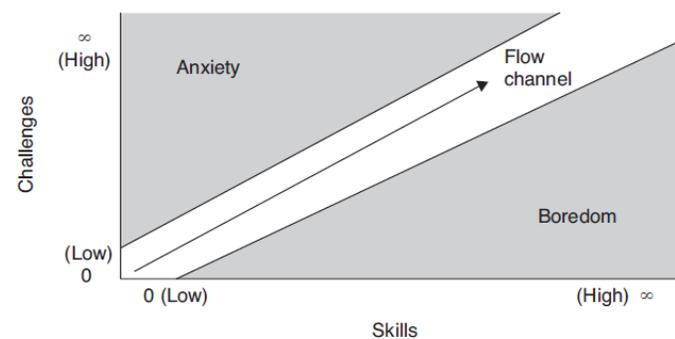


The Flow

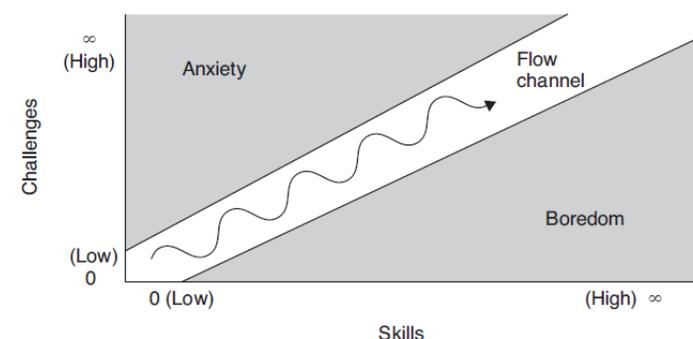
- Clear goals
- No distractions
- Direct feedback
- Continuously challenge



Distractions, no flow



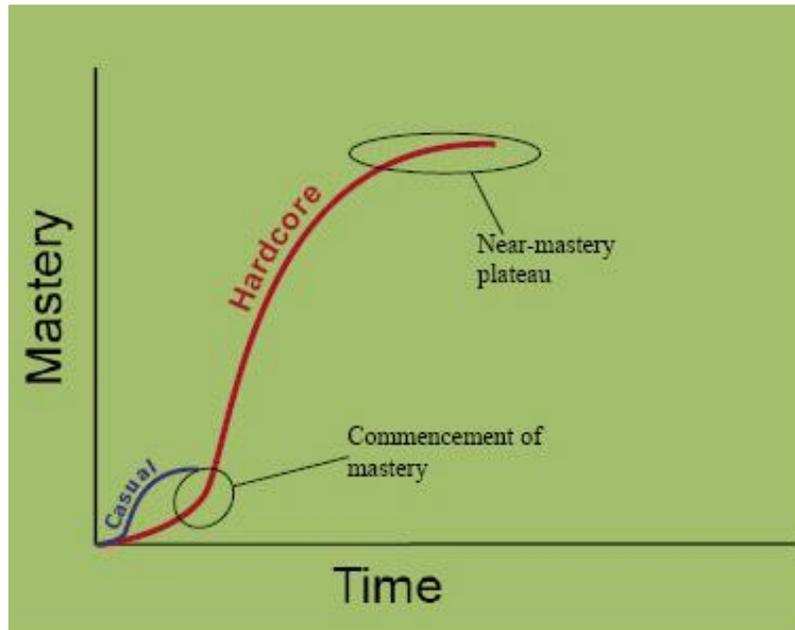
Flow, but too linear “run”



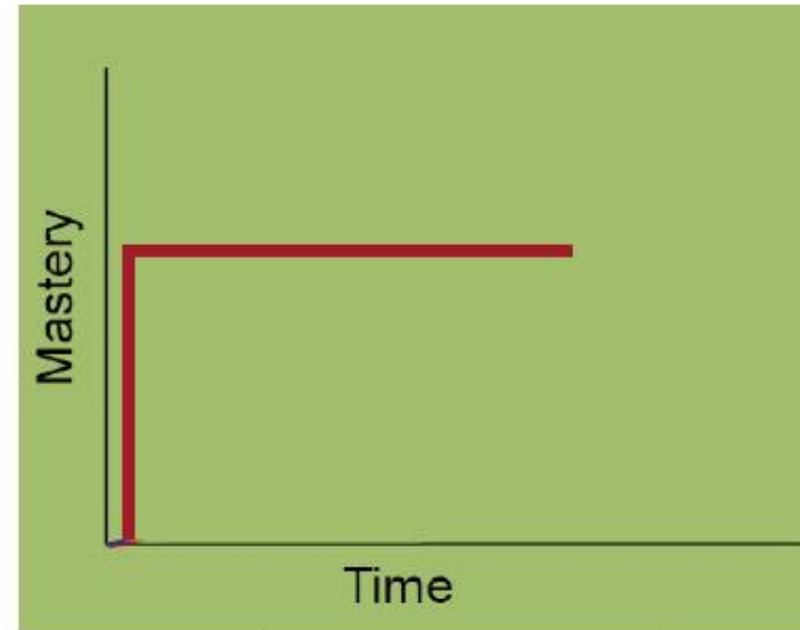
Most interesting flow

The Art of Game Design: A Book of Lenses, Second Edition, Jesse Schell, CRC Press, 2014, ISBN 9781466598645

The Learning Curve



Casual Game



Flappy Bird

Gameplay Variations

- **Asymmetric**: Different Players can play the same game simultaneously in a different way (e.g. Rayman Legends for Wii U GamePad).
- **Asynchronous**: Players can play the same game at different times.
- **Cooperative**: A gameplay feature that allows players to work together as team to reach a goal (e.g. Gears of War)
- **Deathmatch**: Kill the other player until a certain condition (e.g. Quake).
- **Emergent**: Complex simulations in video games with relatively simple game mechanics (e.g. The Sims).
- **Hack and slash**: The usage specifically implies a focus on combat with hand-to-hand weapons (e.g. Diablo)
- **Leveled**: The process of automatically changing parameters, scenarios, and behaviors based on the player's skills. (e.g. Homeworld).
- **Micromanagement**: Describes detailed gameplay elements that must be manually addressed by the player (e.g. Anno).
- **Nonlinear**: Multiple sequences to finish the game, a choice between paths to victory, or optional side-quests and subplots (e.g. Mass Effect).
- **Twitch**: Tests a player's reaction time. Keeps players actively engaged with quick feedback to their actions (e.g. Quake III).

Motivation & Playability

- **Intrinsic:** Game rules, goals, objectives, rhythm and other design mechanics.
- **Mechanical:** Quality as a software system. Fluency of the movie scenes, correct lights, shadows and rendering, sound and music, graphics motions, character personality implementation and communication systems.
- **Interactive:** Player interaction and video game user interface development, for example interaction dialog and game controls. This playability is easily visible in the Game Interface.
- **Artistic:** Arts and aesthetics in the game elements: visual graphics, sound effects, music and melodies, storyline and storytelling.
- **Personal:** Individual vision, perception, and feelings that the video game produces in each player when they play the game. It has a highly subjective value.
- **Social:** The group consciousness and different user perceptions when the player plays with other player in a competitive, cooperative or collaborative way.

Balancing

■ Mechanics

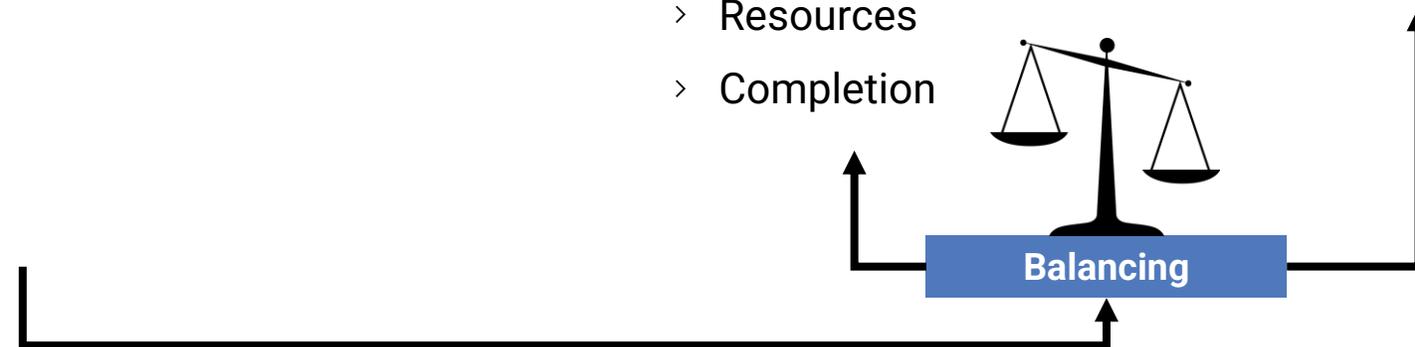
- › Turns / Time-keeping systems
- › Action points
- › Bidding / Auction
- › Cards
- › Capture / Eliminate
- › Catch-up
- › Movement
- › Resource Management
- › Role-playing
- › Tile-laying
- › Worker Placements
- › Game Modes

■ Rewards

- › Praise
- › Points
- › Prolonged Play
- › A Gateway
- › Spectacle
- › Expression
- › Powers
- › Resources
- › Completion

■ Punishments

- › Shaming
- › Loss of points
- › Shortened Play
- › Terminated Play
- › Setback
- › Removal Powers
- › Resource Depletion



Rules & Goals

■ Rules

- › What are the **foundational** rules of my game?
- › What are the **operational** rules of my game?
- › **Who** enforces the rules?
- › Are the rules **easy** to understand, or is there **confusion** about them?
- › If there is **confusion**, should I fix it by changing the rules or by explaining them more clearly?
- › Are there “**laws**” or “**house rules**” that are forming as the game develops?

■ Goals

- › What is the ultimate **goal** of my game?
- › Is that goal **clear** to players?
- › Is there a **series** of goals?
- › Are the **different** goals related to each other?
- › Are they **concrete, achievable, and rewarding**?
- › Do I have a good **balance** of short- and long-term goals?
- › Do players have a **chance** to decide on their own goals?

Note: Only the rules lead to the goals....



... and the rules have to cover all circumstances!



Gameplay & Game Mechanics

- Gameplay ≠ Game Mechanics
- “Gameplay is the specific way in which players interact with a game.” Wikipedia.org
- “A series of interesting choices.” Sid Meier
- “One or more causally linked series of challenges in a simulated environment.” Andrew Rollings und Ernest Adams

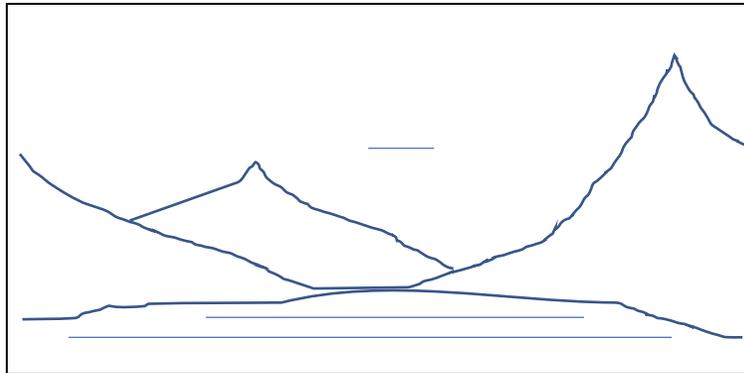


A detailed digital painting of a fantastical forest. The scene is dominated by massive, gnarled trees with thick, twisting trunks and dense green foliage. Several small, traditional-style houses with tiled roofs are built high up in the branches of the trees. In the foreground, a wooden platform or camp is visible, featuring a purple tent and several small lanterns. The lighting is soft and atmospheric, with a mix of cool blues and greens, and warm golden light from the lanterns. The overall mood is mysterious and magical. The text "Game Art" is overlaid in the lower-left corner, and a signature "JM 2012" is in the bottom right corner.

Game Art

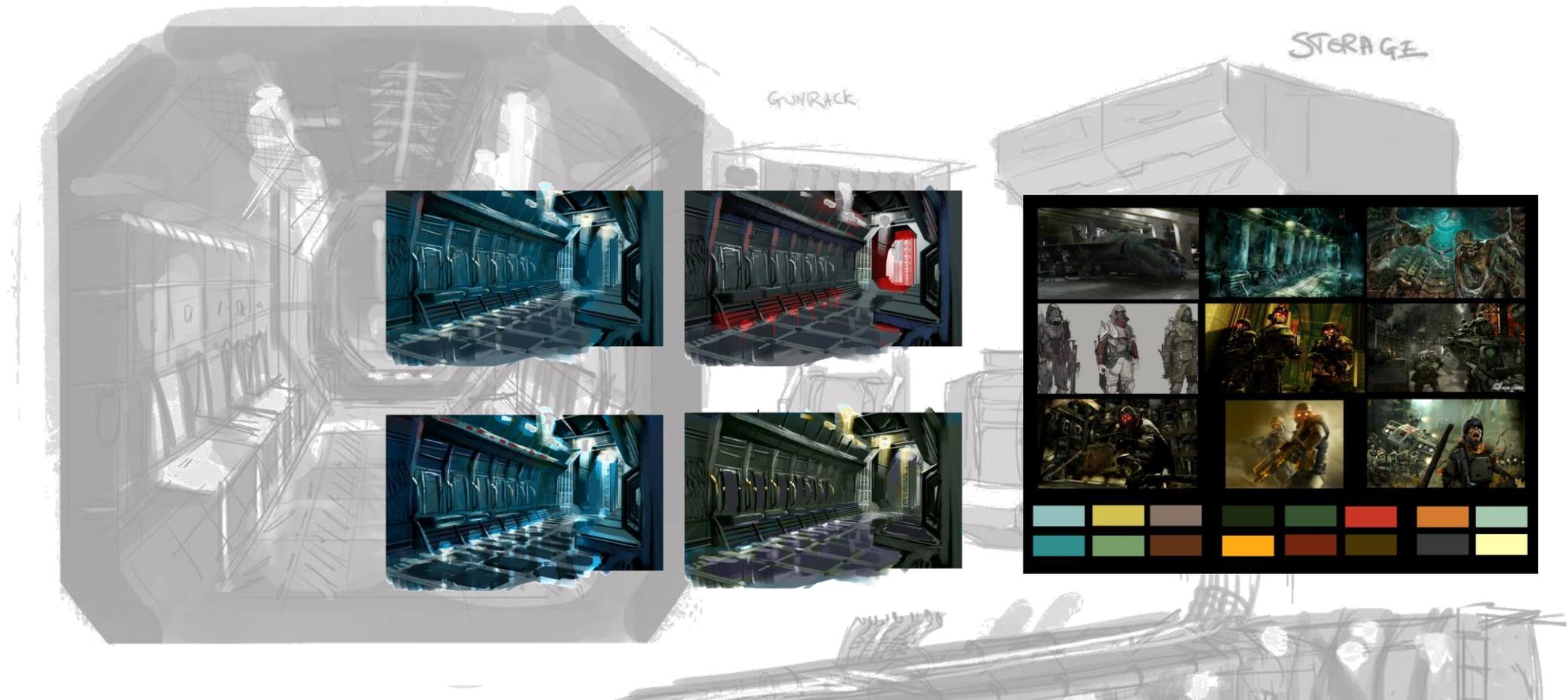
Aesthetics

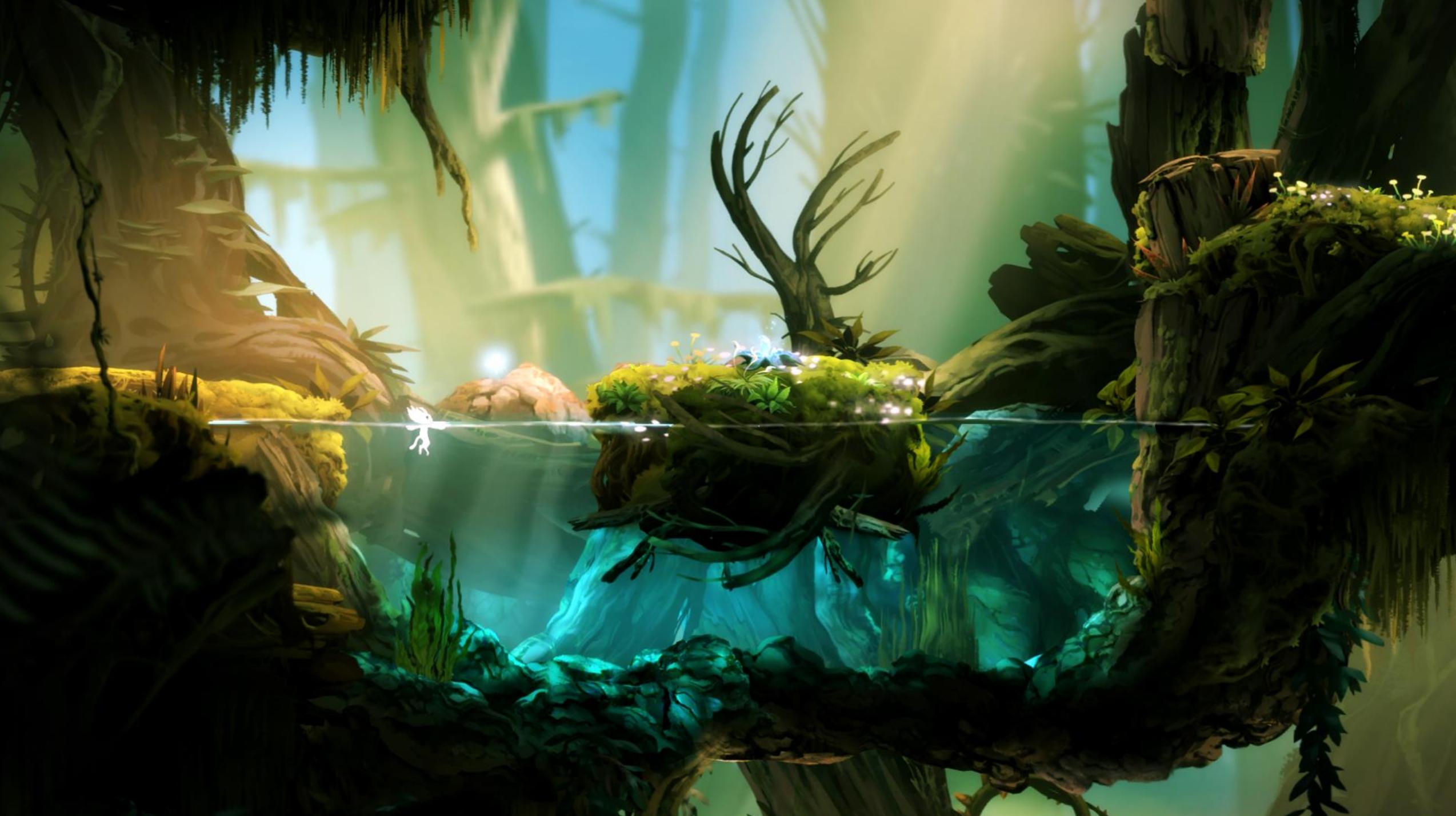
- Look and Feel of a game is defined by its **style guide**.
- Documents are abstract, **illustrations are concrete**.
- A well-rendered image of a good idea is compelling in a way that few people can resist (but also increases expectations).



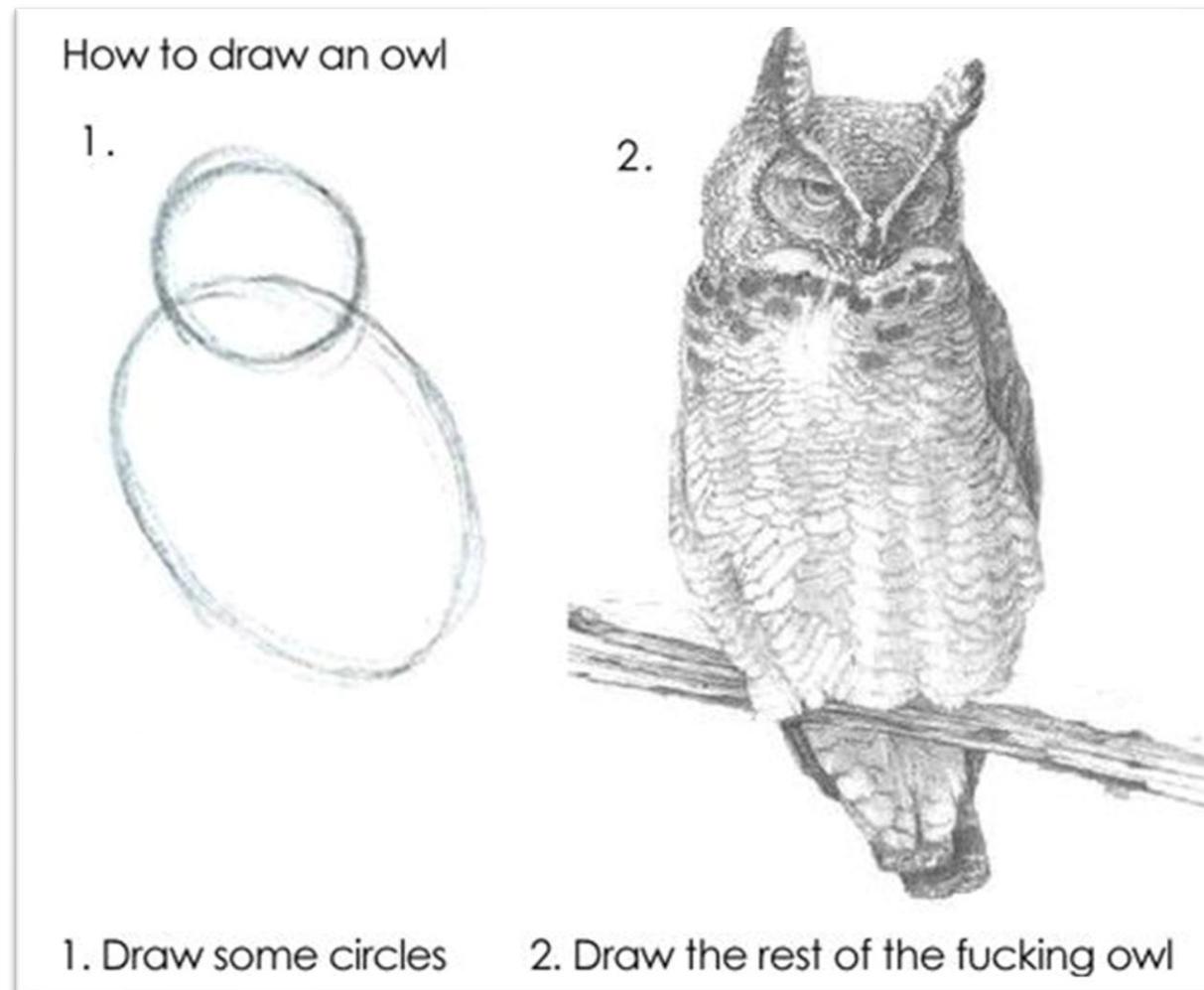
Microsoft Flight Simulator X: DirectX 10-Screenshots, 2011, <http://www.pcgames.de/Flight-Simulator-X-PC-123220/News/Microsoft-Flight-Simulator-X-Erste-grandiose-DirectX-10-Screenshots-veroeffentlicht-PC-Games-vor-5-Jahren-841187/>

Concepts and Moodboard

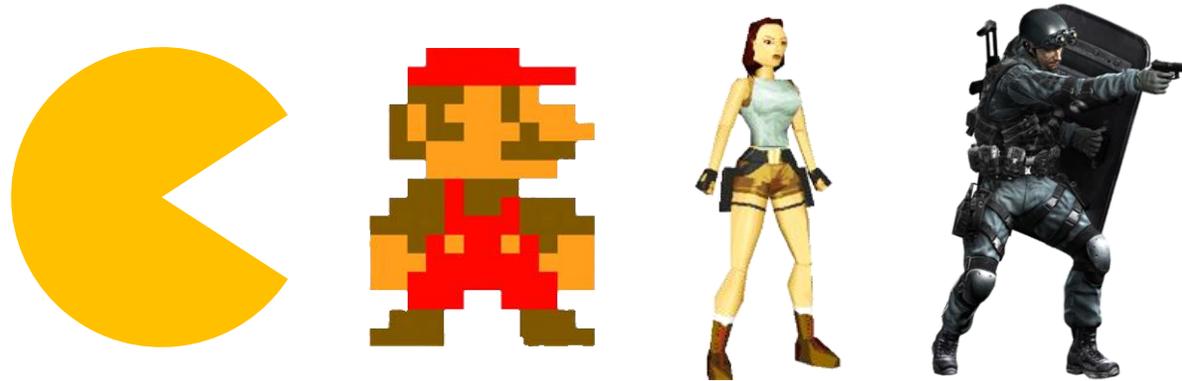




Drawing



Realism





Technology

Game Technologies

■ Hardware

- › PC, [x] GHz, [y] RAM, [z] graphics card...
- › Playstation [x]
- › Xbox [x]
- › ...

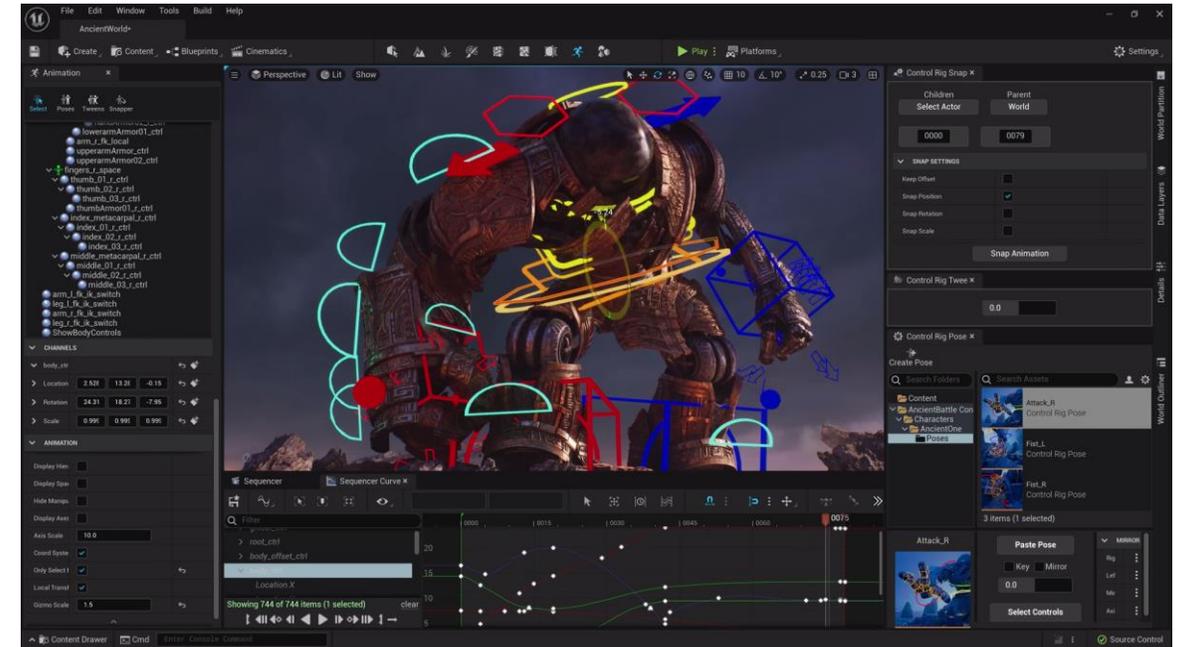
■ Software

- › Unity3D
- › Unreal Engine
- › CryEngine
- › LibGDX
- › OGRE
- › RED
- ›

Game Engines



Unity Game Engine (C#)

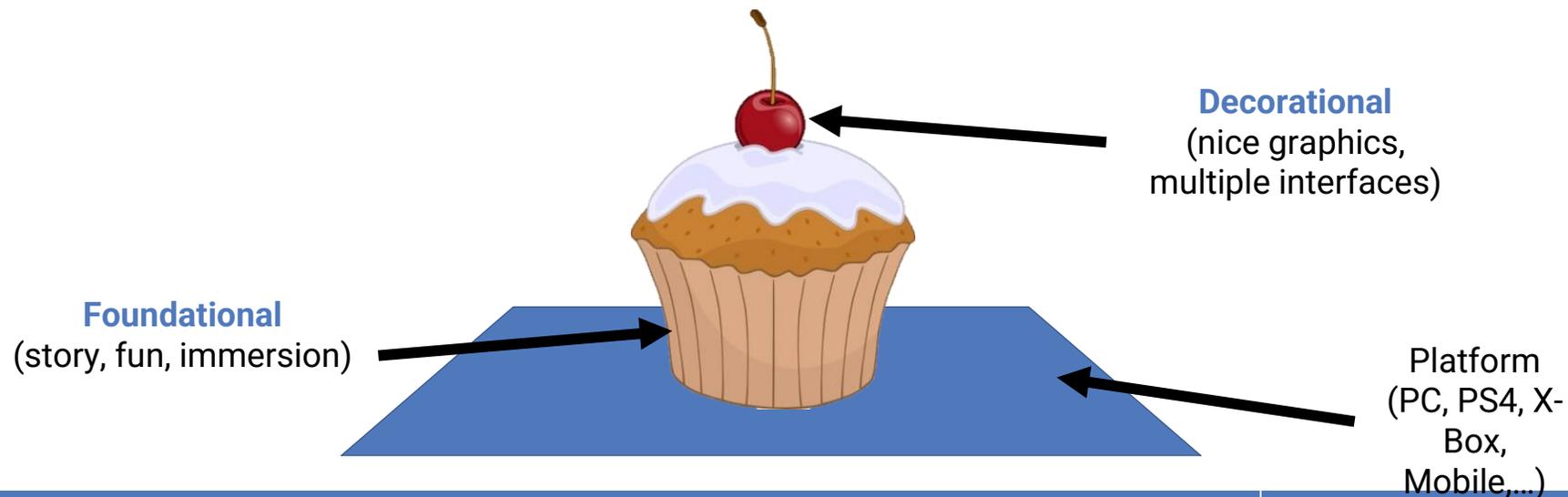


Unreal Game Engine (Blueprint, C++)

<https://www.dice.com/career-advice/how-unity3d-become-a-game-development-beast>
<https://beforesandafters.com/2021/05/27/you-can-get-early-access-to-unreal-engine-5-now/>

Technologies/Features

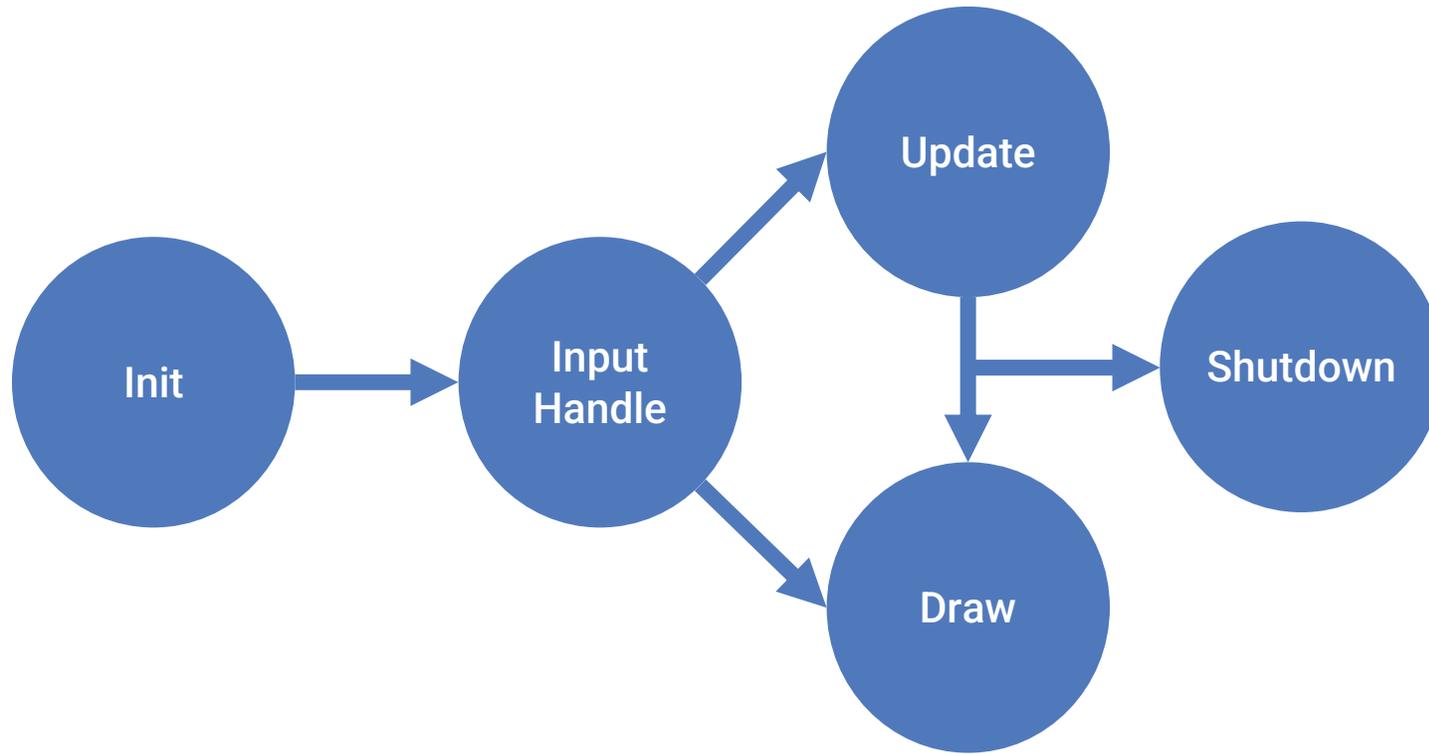
1. What technologies will help deliver the experience I want to create?
2. Am I using these technologies in ways that are foundational or decorative?
3. If I'm not using them foundationally, should I be using them at all?
4. Is this technology as cool as I think it is?
5. Is there a "disruptive technology " I should consider instead?



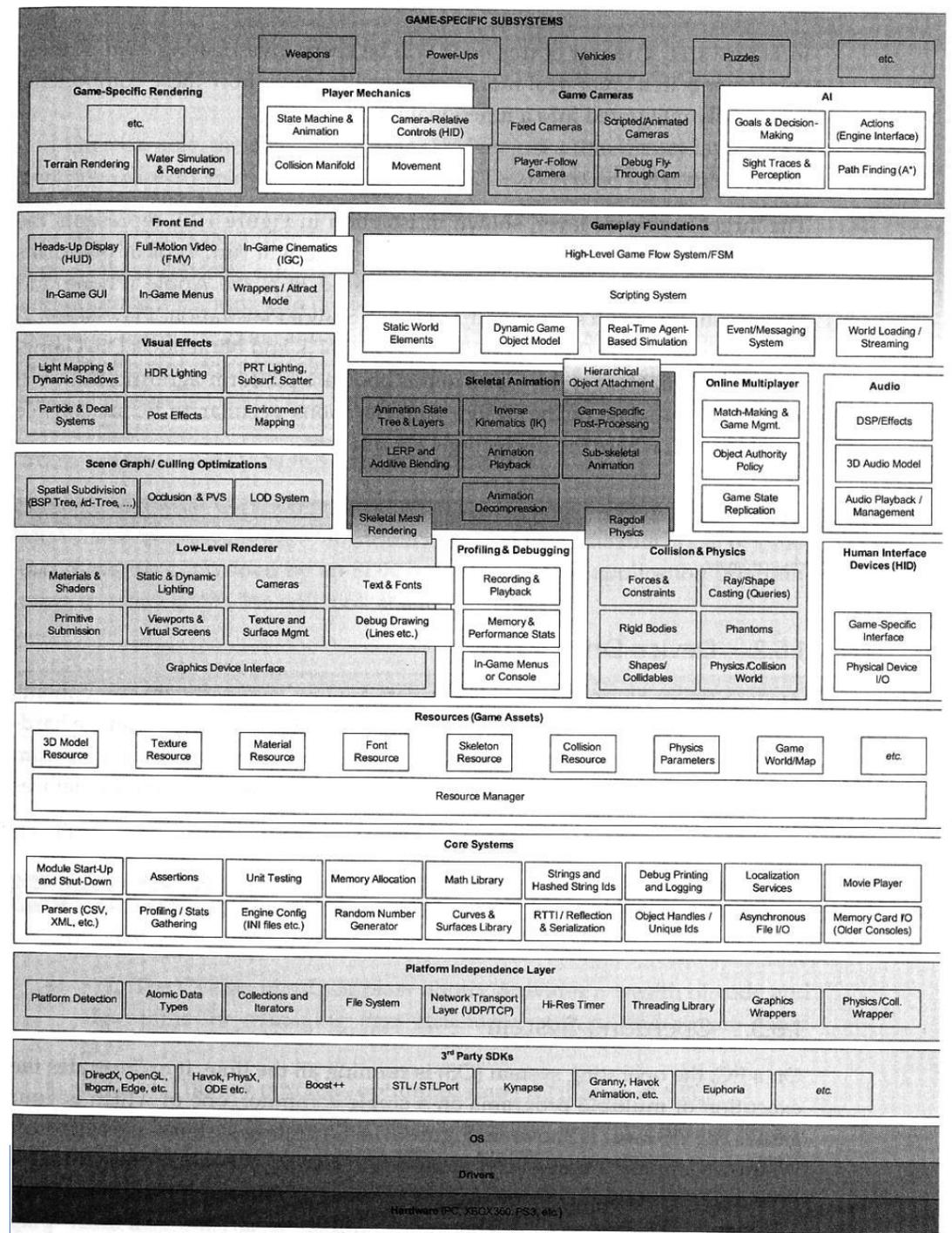
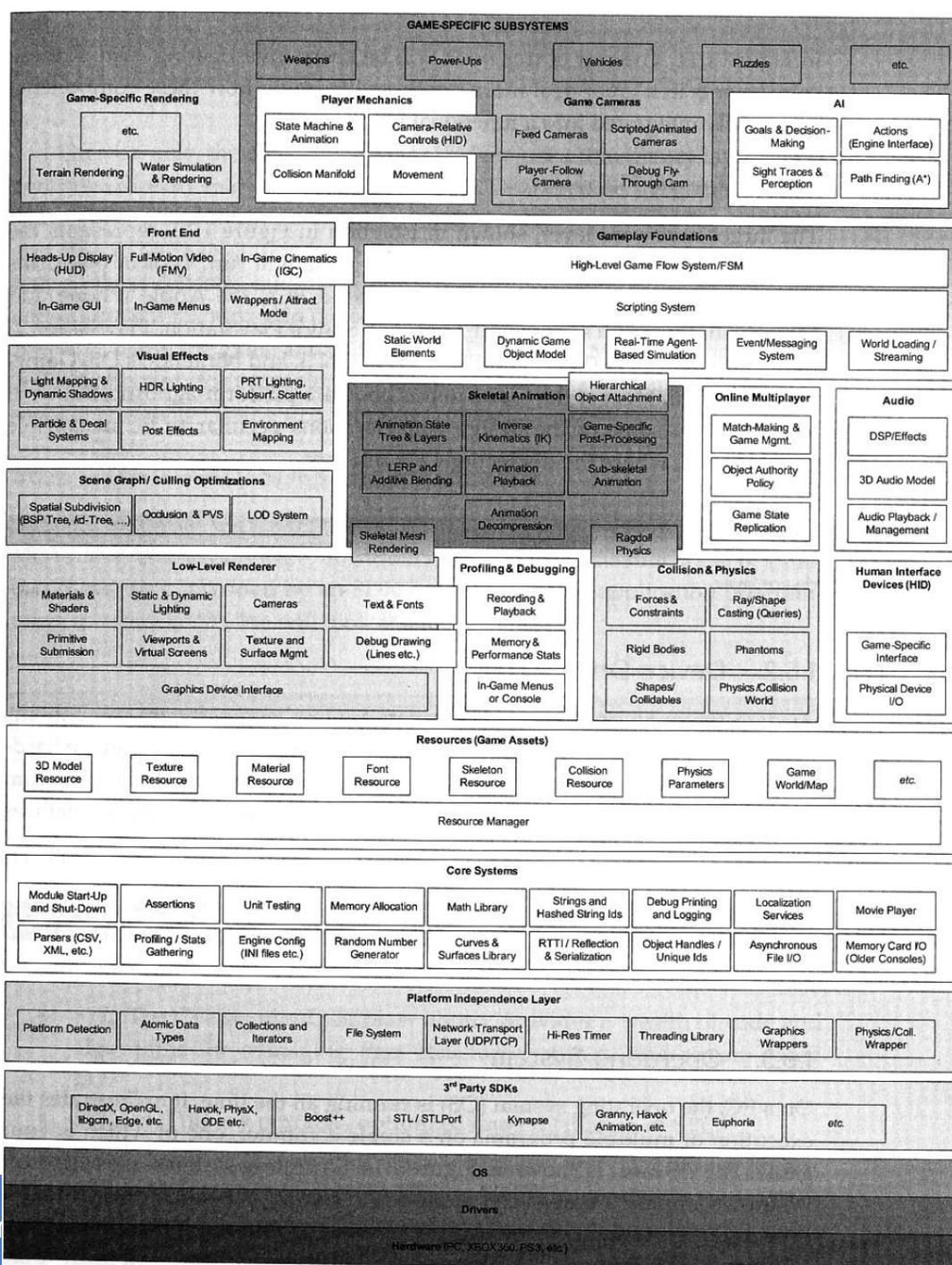
Technology in Games

- **Every game is a simulation!**
 - › It runs in discrete time steps
 - › There is an initial state
 - › A new state is calculated based on the current state
 - › The new state gets displayed / visualized
 - › The changes leading to the new state are based on
 - › the game logic (which implements the game mechanic)
 - › the input of the user
- Is every simulation a game?

The Game Loop



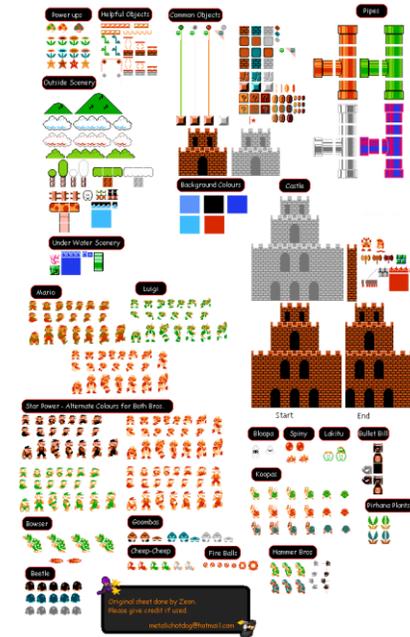
```
void main() {  
    initialize();  
    while(running) {  
        handleInput();  
        update();  
        draw();  
    }  
    shutdown();  
}
```



Rendering

- Rendering is the **process** where your game **throws graphics on your screen**.
- The rendering process can be computed **2 or 3 dimensions**.
- Calculations of graphics need very much **computational power**, thus we often need **additional hardware**.
- At this point we are talking about **hardware acceleration** (e.g. through **GPUs**)
- **3D games** need more computational power but they **are not easier to realize than 2D games!**

2D



The Dimensions

	2D	3D	Virtual Reality
Ego / First-Person View	Nur bedingt	Ja	Ja
Third-Person View	Nein	Ja	Nein *
Fahrzeug / Cockpit	Nur bedingt	Ja	Ja
Side Scroller	Ja	Ja	Nein *
Top Down	Ja	Ja	Nein *
Isometric	Ja	Ja	Nein **

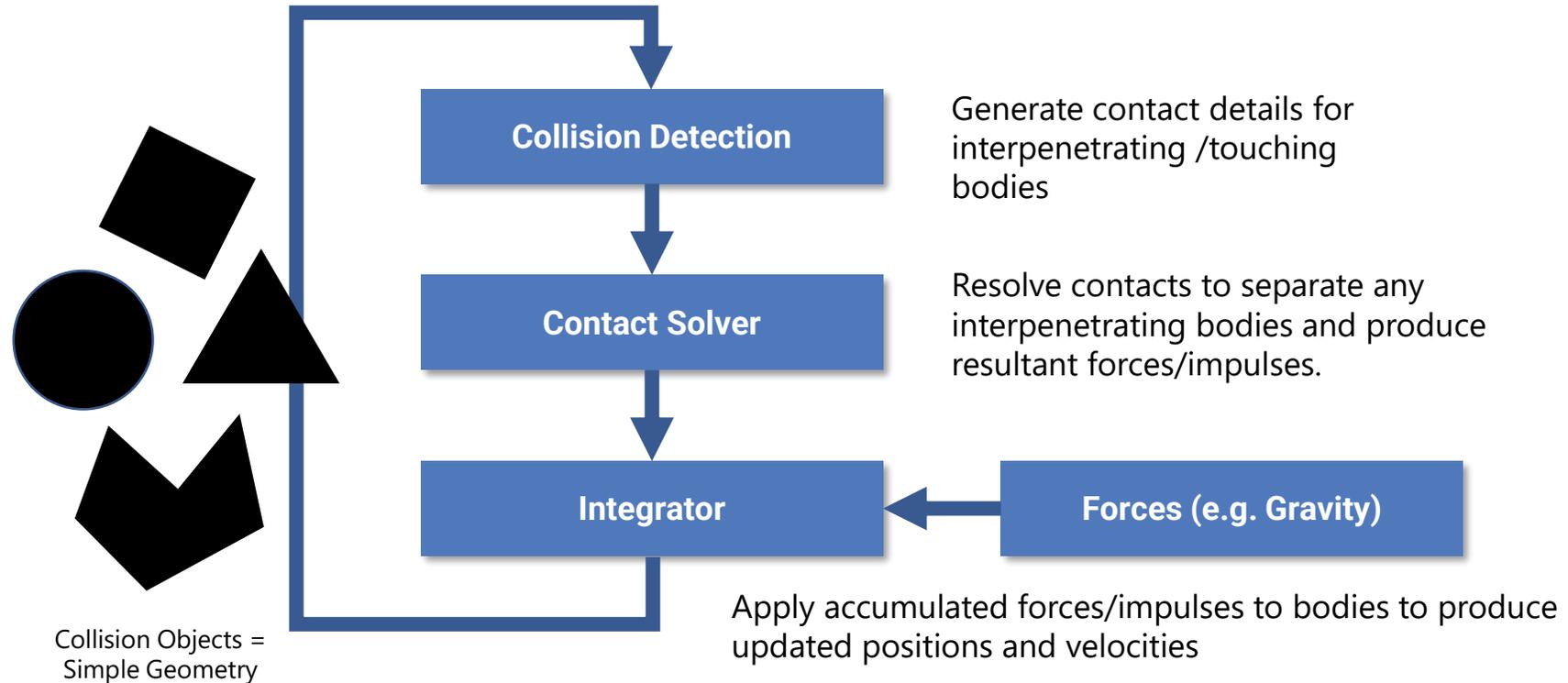
Animations and Physics

- Using physics adds realism and (some kind of) predictability
- Objects usually have **mass**, **friction**, and **volume**.
- Objects only move when **forces** applied to them.
- Motion is not linear, its **curved**.
- Interaction must be **responsive**.
- States change with **transitions**.
- **Sounds** can support animation.
- **Physics** can support animation.



Disney's 12 Principles of Animation

Collisions



Invent or Pick Up?

■ INVENT

- › Draws much attention
- › All players have the same pre-knowledge
- › You can be much more creative
- › Very hard to realize
- › Designing new rules can be incredibly complex and time-consuming

■ PICK UP

- › Existing game concepts are well explored
 - › Tower Defense
 - › Turn-based Strategy
 - › ...
- › You can learn from others (Mechanics, Balancing)
- › People are (fast) familiar with your interface

Create Your First Game

- Conceptualize!
- Keep your first game small
- Hold back larger ideas for the 2nd, 3rd, ...game you make
- Every idea, content and/or technology you plan takes time (and experience and manpower) to implement!
- Learn the technology while you go
- Technology shapes your idea
- Your idea shapes technology
- Keep it simple!
- Don't explain everything, leave enough space for the player's interpretations

Flow Chart



Image from: <http://livelyivy.com/gravityghost-com/5-alternatives-to-a-game-design-doc/>

Flow Chart

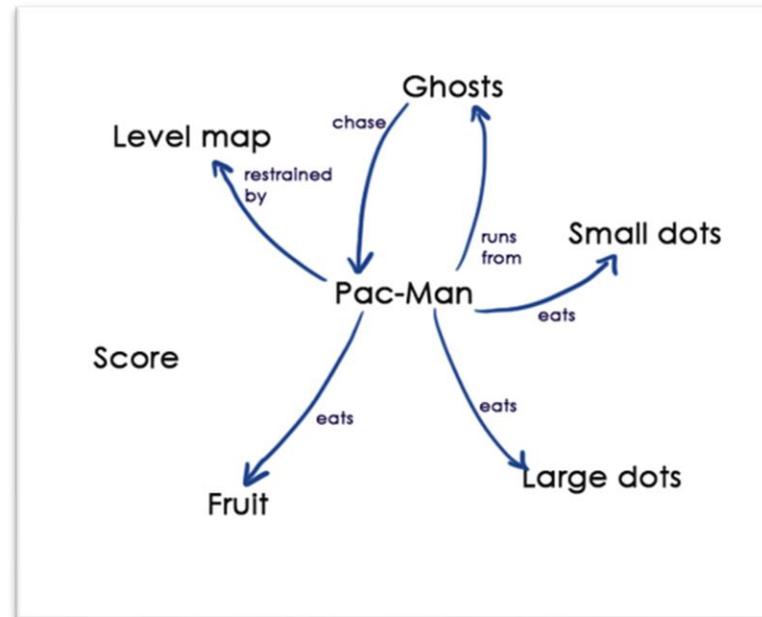


Image from: <http://livelyivy.com/gravityghost-com/5-alternatives-to-a-game-design-doc/>

Flow Chart

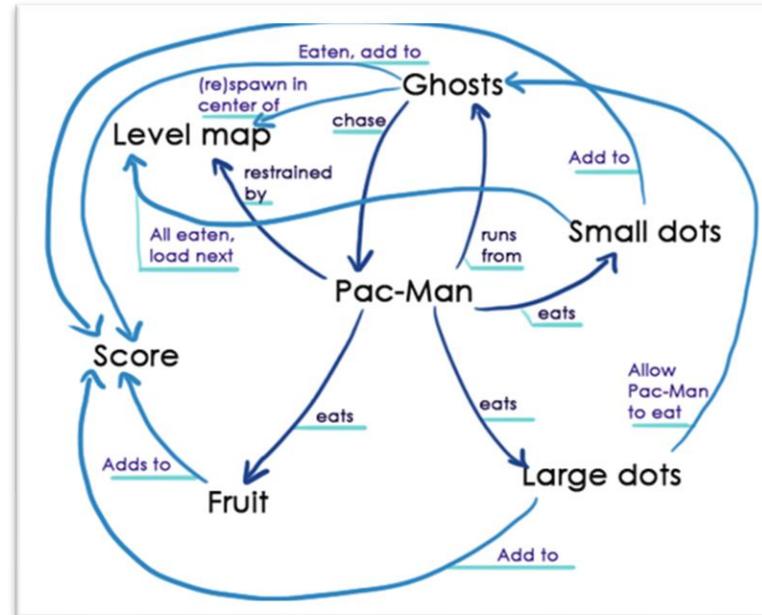


Image from: <http://livelyivy.com/gravityghost-com/5-alternatives-to-a-game-design-doc/>

About Randomness

- **Random Number Generators** (Dice, Coins, etc.)
 - › Adds (re-)playability
 - › Situations are less predictable
 - › Randomness should not appear random
 - › Randomness should be part of an unpredictable world
- **Pseudo-Randomness**
 - › Chess has no random factors but...
 - › ...more unique games than estimated number of atoms in the Universe
 - › Pseudo-Randomness (seed number) is used to generate procedural content
 - › e.g. the seed number of the universe in Elite Dangerous is the telephone number of the main developer

Final Questions of Game Design

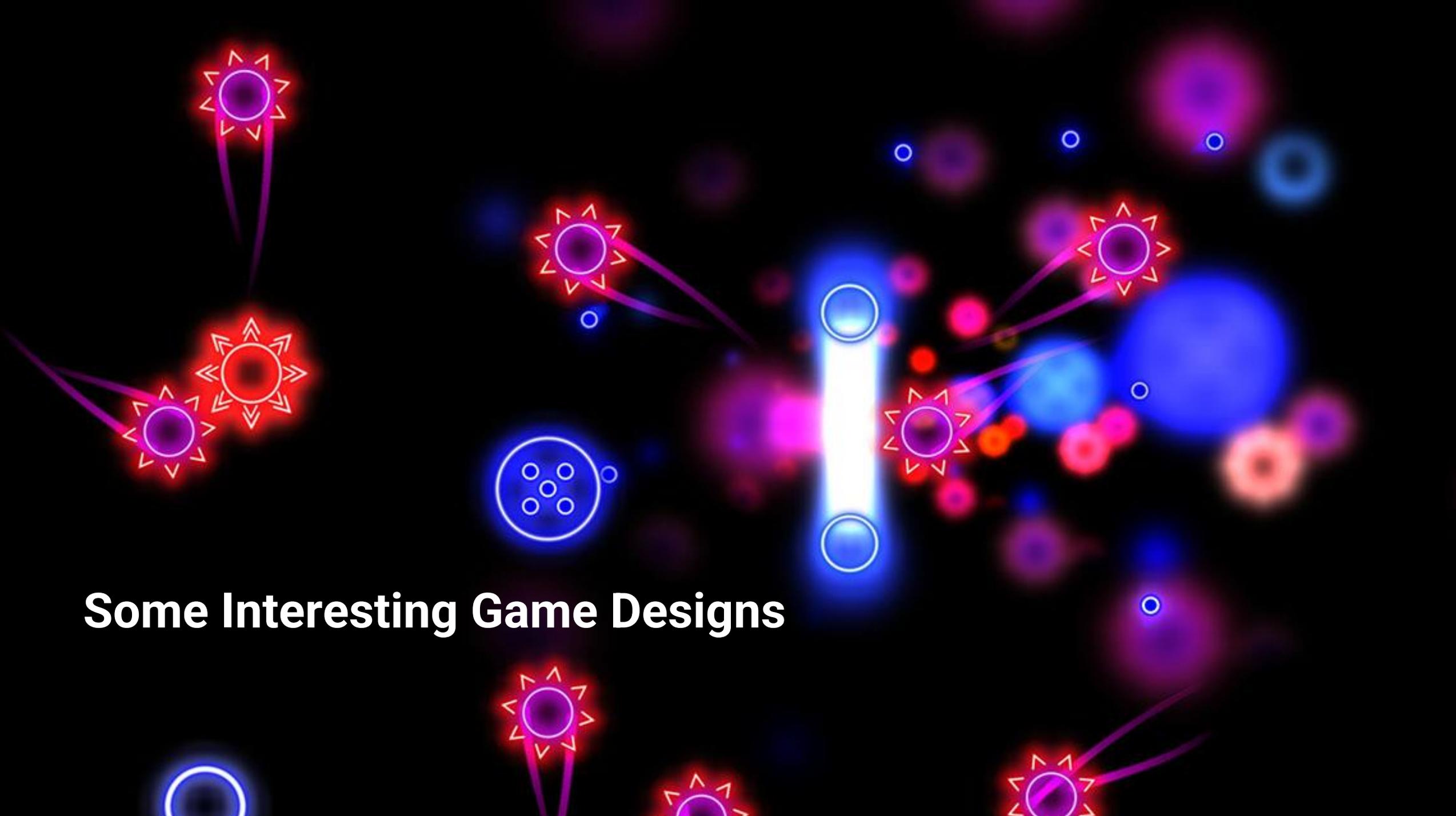
- Does this game meet our social and community goals?
- Will the intended audience like this game enough?
- Is it technically possible to build this game?
- Do the testers enjoy this game enough?
- Is this a well-designed game?
- Does this game feel right?
- Is this game novel enough?
- Will this game sell?

Game Design Document

- The GDD has no standard form and is a living document created by several iterations.
- Starts with the basic concept
- Explains detailly every game part
- Varies from game to game
- It will be revised.
- It will be approved.
- It will be expanded.

If often includes the following sections:

- Selling points
- Target audience
- Gameplay & Mechanics
- Rules & Goals
- Technologies (Platform & Engine)
- Characters
- Ambience & Environment
- Level Design
- Art & Style
- Sound and Music
- User Interface
- Game Controls
- Studies



Some Interesting Game Designs











42820



	10	0	0
	2	0	0
	0	5	0
	1	0	0
	0	4	0



15



Training Room

Take Home Messages

- Games are entered willfully.
- Games have goals.
- Games have conflicts.
- Games have rules.
- Games can be won and lost.
- Games are interactive.
- Games have challenge.
- Games can create their own internal value.
- Games engage players.
- Games are closed, formal systems.
- Games are simulations.

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- Game Engines (free for educational puposes)
 - › Unreal Engine: <https://www.unrealengine.com>
 - › CryEngine: <http://cryengine.com/>
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